



MEDIA RELEASE

C. Frye and Associates, Inc. Acquires HUB Certification

GASTONIA, NC – April 2, 2012 – C. Frye and Associates, Inc., a chemical solutions provider based in Gastonia, North Carolina, obtained the Historically Underutilized Business (HUB) certification (<http://www.cfryeandassociates.com/docs/NCHUBListing.pdf>) with a classification of **Woman Owned Small Business** from the state of North Carolina. To qualify for a HUB certification, fifty-one percent of the business must be owned and operated on a daily basis by a Black, Hispanic, Asian-American, American Indian, Female or a Socially and Economically Disadvantaged person.

Under the certification, C. Frye and Associates, Inc. position themselves for business opportunities with various North Carolina agencies and public entities. In addition to the certification, C. Frye and Associates, Inc. is also listed in the North Carolina Interactive Purchasing System (IPS). The IPS is used by state agencies, institutions and universities to post purchasing and contracting opportunities.

“C. Frye and Associates has been woman owned since 2003, but has not considered or pursued a woman owned certification until recently. Frankly, we have never made being a small woman owned business a marketing emphasis. Instead, we have always focused on providing competitively priced quality products and great customer service since our inception. However, obtaining the HUB status just seemed like a natural next step for our company,” said Johnnie Flanagan, President of C. Frye and Associates, Inc.

About C. Frye and Associates, Inc.

C. Frye and Associates, Inc. (www.cfryeandassociates.com) was founded in 1987. With over 25 years of chemical experience, C. Frye and Associates, Inc. continues to help industries from various markets improve their bottom line by providing solutions that work, while reducing operating costs. C. Frye and Associates, Inc. is both a representative and distributor for various manufacturers in the industrial chemical arena.

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